



## Did You Know?

- Cigarette butts comprise 30%-40% of items collected in annual coastal/urban cleanups
- Cigarette filters may look like cotton but are actually made from cellulose acetate, thin plastic fibers
- Filters can take between 18 months to 10 years to decompose
- 1,900 lives are lost in NH each year due to smoking
- \$847 million. Annual healthcare expenditures in NH directly caused by tobacco use

# BAG THE BUTTS™



## About Bag the Butts™

Breathe NH'S *Bag the Butts™* is a statewide initiative that raises awareness about the environmental impact of cigarette litter and educates people on the risks associated with tobacco use.

*Bag the Butts™* engages schools, groups and businesses in the shared effort of cleaning up our local communities.

- ✓ Select location in your community
- ✓ Pick a date
- ✓ Recruit volunteers
- ✓ Contact Breathe NH for *Bag the Butts* Toolkits
- ✓ Collect discarded cigarette butts along with other litter
- ✓ Share your photos and experiences

Contact us about Bag the Butts in your community or school campus:  
603.669.2411 • [info@BreatheNH.org](mailto:info@BreatheNH.org) • [BreatheNH.org](http://BreatheNH.org)