Did You Know?

- Cigarette butts comprise 30%-40% of items collected in annual coastal/urban cleanups.
- Cigarette filters may look like cotton but are actually made from cellulose acetate, thin plastic fibers.
- Filters can take between 18 months to 10 years to decompose.
- 1,900 lives are lost in NH each year due to smoking.
- $847 million. Annual healthcare expenditures in NH directly caused by tobacco use.

About Bag the Butts™

Breathe NH’S Bag the Butts™ is a statewide initiative that raises awareness about the environmental impact of cigarette litter and educates people on the risks associated with tobacco use.

Bag the Butts™ engages schools, groups and businesses in the shared effort of cleaning up our local communities.

- Select location in your community
- Pick a date
- Recruit volunteers
- Contact Breathe NH for Bag the Butts Toolkits
- Collect discarded cigarette butts along with other litter
- Share your photos and experiences

Contact us about Bag the Butts in your community or school campus:
603.669.2411 • info@BreatheNH.org • BreatheNH.org