NH COPD PLAN LOGIC MODEL

Updated 8.28.2015



GOALS

SHORT-TERM OUTCOMES

ACTION STEPS

ADVOCACY AND PUBLIC POLICY

Encourage advocacy and public policy efforts to reduce the burden of COPD in NH

- Increase in the number of stakeholders trained in COPD advocacy
- Increase in the number of legislators who better understand COPD and related policies and programs
- Enhanced understanding of the current state of COPD policies and programs in worksites
- Provide ongoing advocacy training [state and local]
- Organize a COPD Awareness Day for legislators
- Survey worksites to establish a baseline of COPD programs and policies in worksites and work with them to develop and implement COPD-related programs and policies

PUBLIC AWARENESS AND EDUCATION

Increase awareness and understanding of COPD in NH

- More and better coverage of COPD in the media and by partners
- Breathe NH is seen as the place to go for COPD information and resources
- More screenings offered

- Initiate a coordinated COPD awareness campaign leveraging existing resources (patient stories, partner engagement, media work)
- Coordinate a COPD summit
- Promote COPD screenings & integrate into existing fairs, etc.

COPD DIAGNOSIS AND MANAGEMENT & PATIENT/FAMILY SUPPORT

Improved sense of wellbeing for NH residents with COPD through correct diagnosis, access to appropriate treatment, and patient/family resources and support

- Increase the number of providers receiving and using Guidelines Tool and COPD Action Plans
- Increased patient and caregiver access to resources and support services

- Develop and disseminate Guidelines tool to medical providers
- Explore ways to integrate and encourage use of tool (pay-for-performance, etc.)
- Pilot test NH COPD Action Plan and Guidelines tool
- Work with patient groups and Breathe NH's Lung Health Team members to identify and promote opportunities for patients and caregivers to interact with and provide education and support to each other
- Disseminate COPD best practices clinical research to patients and caregivers

DATA SURVEILLANCE AND EVALUATION

Improve collection, analysis, and reporting of timely COPD-related data in NH to guide public health action and target resources

- COPD data collection is institutionalized into other data collection systems
- COPD data and report developed and widely shared with stakeholders
- Identify existing sources of data related to COPD
- Identify gaps in current data
- Develop partnerships to support data collection
- Create a simple surveillance report on COPD and disseminate to a wide range of COPD stakeholders