

2024–2025 Annual Report



 **Breathe[®]**
NEW HAMPSHIRE
Improving lung health since 1916

Breathe New Hampshire

OUR MISSION:

To eliminate lung disease and improve the quality of life for those living with lung disease in New Hampshire.

Since 1916, we have been New Hampshire's only state-wide lung health resource dedicated to ensuring that healthy lungs remain a priority. We are unique in that:

- We fill an important gap in our state's public health system, as New Hampshire has a limited public health infrastructure compared to other states.
- We are invested in the lung health of Granite Staters, and our financial support stays local to benefit those who live and breathe here.
- We are the only public health organization in the state focused on reducing the impact of COPD, asthma and the current threat to youth: vaping and nicotine addiction.

FINANCIALS

PARTIAL STATEMENT OF ACTIVITIES

	FISCAL-YEAR-ENDED	
	June 30, 2025	June 30, 2024
Public Support, Revenue & Other:		
Contributions, Revenue and Income:		
Special Events & Other	\$20,007	\$13,689
Program Fees	8,1651	8,946
Trust Income & Other Contributions	585,193	77,993
Investment Spending Policy	630,212	522,208
Total Public Support and Other	\$ 1,243,577	\$632,836
Expenses:		
Program Services & Advocacy	\$525,009	\$470,041
Management and General	44,833	32,869
Fundraising	111,194	156,105
Total Expenses *	\$681,036	\$659,015
Change in Net Assets from Operations	\$562,541	\$(26,179)

* In addition to the above expenses, the organization made a distribution from the Mary Fuller Russell Research Fund for medical research totaling \$115,760 during Fiscal 2025.

BOARD OF DIRECTORS

Joel Rozen, CPA, CFE, *Chair*
Retired, Baker Newman Noyes, LLC

Connell J. Tarr, CLU®, ChFC®, AEP®, *Vice-Chair*,
Financial Advisor, Prudential Financial

Albee L. Budnitz, MD, *Secretary*
Retired, Downtown Medical Associates

Mallory Vincent, CPA, BMA, *Treasurer*
Individual and Trust Tax Manager,
Mason + Rich, P.A.

Tiffany M. Boyd, MHA, RN, ACM-RN
Cheshire Medical Center

Jamie G. Bulen, *Ex-Officio*
Retired, AARP New Hampshire

Essy Moverman, RRT, RCP, AE, CTTS, *Ex-Officio*
Bond Wellness Center at Monadnock
Community Hospital

Arthur G. Robins, MD,
Retired, VA Boston Healthcare System

Robert Westlake, MD
Cheshire Medical Center

STAFF

Dr. Albee Budnitz, Retired Physician Volunteer

Maryanne Ferguson, President & CEO

Celeste Molan, Administrative Assistant

Jennifer Owen, Accountant

Cindy Rybczyk, Senior Director of Philanthropy

Allyssa Thompson, Senior Director of Programs

A Year of Growth, Impact, and Gratitude

A MESSAGE FROM THE PRESIDENT

As I look back on this past year, I am filled with pride and gratitude for how far Breathe New Hampshire has come, and for the many people who make our work possible. This has been a year of meaningful change and forward momentum, one that truly reflects the spirit and resilience of this organization.

Together, we have continued to build on more than a century of impact, finding new ways to educate, advocate, and inspire. Our work has evolved to meet the needs of today's communities, and it's been remarkable to see how collaboration, creativity, and compassion continue to drive our mission forward. Whether through innovative educational outreach, community partnerships, or programs that bring people together in support of lung health, every effort this year has been grounded in care for the people of New Hampshire.



This fall, as I prepare to step away from my role, I do so with a full heart. It has been an honor to serve alongside such dedicated colleagues, volunteers, board members, and supporters. I have witnessed firsthand the difference that genuine commitment and kindness can make, not only in the lives of those we reach, but also in the culture we've built together.

Breathe New Hampshire is poised for a bright future. I have every confidence that the organization will continue to lead with purpose, adapt with vision, and stay rooted in its deep community connections. Thank you for allowing me to be part of this incredible journey. I am endlessly grateful for your trust, support, and belief in this mission.

With heartfelt appreciation,

Maryanne Ferguson

President & CEO

Joel Rozen

Board Chair



Missing from photo:
Jennifer Owen



A Year of Impact & New Beginnings at Breathe New Hampshire

This past year has been one of both celebration and transition for Breathe New Hampshire. With your support, we've continued to advance our mission of promoting healthy lungs and healthy air while also embracing change to ensure we remain strong and innovative for years to come.

COPD CONNECT: BUILDING RESILIENCE

Our COPD Connect program has continued to be a lifeline for individuals living with Chronic Obstructive Pulmonary Disease. By offering tools, resources, and a supportive network, we've helped participants gain greater control over their health and navigate the challenges of COPD with confidence. The stories shared with us this year remind us that knowledge and community can truly transform lives.

VAPING UNVEILED: EXPANDING REACH WITH ONLINE LEARNING

To strengthen our prevention efforts around youth vaping, this year we developed Vaping Unveiled online learning modules. These digital resources expand our reach and provide schools, educators, and community partners with another powerful tool to educate students about the risks of vaping. By making this content available online, we are ensuring that accurate, engaging, and accessible information is always within reach—helping protect more young people across New Hampshire and beyond.

BAG THE BUTTS: CLEANER SPACES, HEALTHIER COMMUNITIES

The Bag the Butts initiative continued to demonstrate strong community engagement over the past year. Several partner organizations once again played an integral role in reducing cigarette litter and promoting cleaner public spaces. Breathe NH extends appreciation to the Raymond Coalition for Youth, Monadnock Youth Coalition, Don't Trash Dover in Barrington, Main Street America in Keene, Epping Middle High School and North Shore Community College Respiratory Care Program for their commitment to this effort and their contributions to healthier communities.

EAGER BREATHER'S CRUISE: A JOYFUL TRADITION

The Eager Breather's Cruise once again brought together those living with lung disease for a day of relaxation, breathtaking scenery, and supportive connection. The event's success was reflected in the smiles, stories, and gratitude of participants, who found both joy and reassurance surrounded by peers and healthcare professionals.

FUNDRAISING WITH PURPOSE: HONORING TRADITIONS AND EMBRACING CHANGE

This year marked a significant transition for Breathe New Hampshire as we said goodbye to our long-running Fun Pass Coupon Book. For decades, the Fun Pass played a vital role in funding our programs while giving families a way to explore and enjoy New England. We are deeply grateful to all who supported this initiative through the years.

While we honor the legacy of the Fun Pass, we are equally excited to look ahead. Our Fairways for Airways golf tournament continues to thrive, and new fundraising efforts are already taking shape to carry our mission forward in fresh and meaningful ways.

CAFE BREATHE: CREATING COMMUNITY

Café Breathe has quickly become a welcoming space for individuals living with lung disease and their caregivers. These monthly gatherings offer a place to share experiences, access trusted information, and build connections with others who understand the challenges of living with lung conditions. By fostering peer support and community, Café Breathe is helping to reduce isolation and provide hope.

LOOKING AHEAD

As we reflect on this remarkable year, we are filled with gratitude for the generosity and commitment of our supporters. You make it possible for us to continue evolving—preserving beloved traditions while also creating new opportunities to strengthen lung health across New Hampshire. Together, we are not just meeting today's needs but laying the foundation for a healthier tomorrow.

*Thank you for being
part of this journey.*



Advocacy Highlights



Over the past year, Breathe New Hampshire continued its commitment to elevating the voices of individuals affected by lung disease and advancing prevention efforts across our state and beyond.



At the federal level, we supported **S.2085, the Multi-Cancer Early Detection (MCED) Screening Act**, recognizing its potential to improve early diagnosis and outcomes. We also joined a **coalition letter in the spring urging the restoration of funding to the CDC's Office on Smoking and Health (OSH) and the Asthma Control Program**, underscoring the need for sustained investment in chronic disease prevention and respiratory health initiatives. In addition, we engaged with the New Hampshire congressional delegation to express **strong opposition to the proposed Medicaid "Most Favored Nation" (MFN) pricing model**, emphasizing the risks it poses to patient access, medical innovation, and the quality of care for those with chronic conditions.



At the state level, **we closely monitored New Hampshire legislation**, including **HB 290-FN**, which proposed increasing taxes on cigarettes and e-cigarettes, as well as bills **related to prescription drug affordability, vaccines, climate, and air quality**.



Looking ahead, Breathe New Hampshire remains steadfast in its advocacy efforts, continuing to champion policies that protect lung health, strengthen prevention, and ensure access to care for all Granite Staters.

Scholarship:



Mary C. Manning, known as Mrs. Charles B. Manning in Manchester, was a past vice president and director of Breathe New Hampshire, among other titles, who gave her time, talent, and financial support for more than 40 years. **The scholarship was established to continue her legacy and help support public health students.**

The 2024 recipient of the \$500 Mary C. Manning scholarship is Emily Stelmach, a student at Rivier University studying Nursing. Emily hopes to one day become a nurse practitioner.

Emily became familiar with Breathe New Hampshire in middle school when she did a fundraiser to benefit the organization. Emily stated, "Your generosity has inspired me to help others, and give back to the community. I hope one day, I will be able to help nursing students achieve their goals just as you have helped me."

For more information visit breathenh.org/resources/scholarship



Breathe NH Events



EAGER BREATHER'S FRESH AIR CRUISE

September 5, 2024 – WEIRS BEACH – Nearly 200 guests joined us aboard the M/S Mount Washington for our 28th annual cruise on beautiful Lake Winnepesaukee. This special day brought together individuals living with COPD and other chronic lung conditions, along with their families, caregivers, and healthcare professionals. With perfect weather, fresh air, and breathtaking views, it was a wonderful opportunity to relax, connect, and celebrate community. We are deeply grateful to our dedicated volunteers and to our 2024 event sponsors, Lincare, Exeter Hospital, Electromed, and Grail for making this memorable event possible.



FAIRWAYS FOR AIRWAYS GOLF CLASSIC

September 16, 2024 – NEW DURHAM – Breathe New Hampshire was proud to host its 28th annual golf tournament at the award-winning Lake Winnepesaukee Golf Club. The weather was beautiful, and golfers enjoyed a fantastic day on the course, all in support of raising vital funds for our mission.

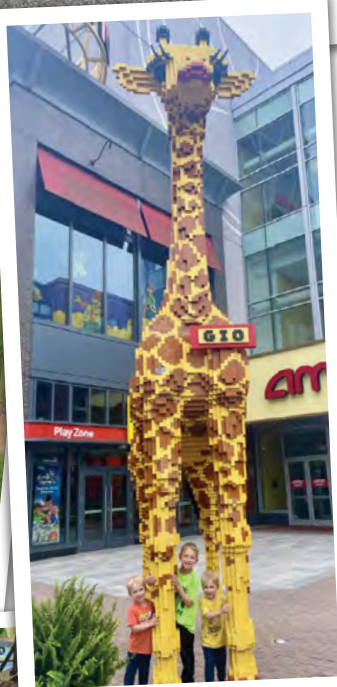
We are especially grateful to our top sponsors, Marcam Associates, Northern Trust, Wieczorek Insurance, UHY, Mason + Rich, The Rowley Agency, Bryan K. Stanley Construction LLC, and Retirement Solutions Group for their generous support.

A heartfelt thank-you also goes to our dedicated volunteer committee, whose hard work ensures this event's continued success: Dana Bull (Mason & Rich), Chris Hussey (Baker Newman & Noyes), Tim Moore (Marcam Associates), and Dick Rawlings. Finally, we extend our deepest appreciation to our gracious club hosts, Lew & Laurie Simmons.



CAFÉ BREATHE

Launched in fall 2024, Café Breathe created a welcoming space for individuals living with lung disease and their caregivers to connect, share experiences, and access valuable resources. Each monthly gathering featured interactive discussions and practical tools to support better management of lung conditions. Topics included “Ask the Doctor,” oxygen therapy, respiratory medications, strategies for living well with lung disease, and the benefits of exercise. The NH Asthma Control Program also participated, providing resources and support to attendees. Through Café Breathe, participants gained both knowledge and a sense of community, helping ensure that no one faces lung disease alone.



A Fond Farewell & Deep Gratitude

For nearly four decades, families across New England have created memories at local attractions while also supporting the mission of Breathe New Hampshire. What began as a simple way to offer savings grew into a beloved resource that brought joy to thousands, while raising critical funds for lung health education, advocacy, and outreach.

This year marks the final chapter of the Fun Pass. Sunsetting this program was not an easy decision, but it reflects our commitment to evolve and to explore new opportunities that can have an even greater impact on our community. Just as the Fun Pass helped us grow and sustain our work for so long, the next generation of fundraising initiatives will allow us to build on that foundation and continue addressing the most urgent health challenges facing New Hampshire today.

We are deeply grateful for the unwavering support of everyone who purchased, promoted, and shared the Fun Pass over the years. Your loyalty and enthusiasm helped this program thrive and together, we proved that small actions can add up to something powerful: stronger, healthier communities.

As we close this chapter, we do so with heartfelt thanks and with excitement for what comes next. Change brings opportunity, and with your continued partnership, Breathe New Hampshire will carry forward the spirit of the Fun Pass into new and innovative ways of supporting lung health for generations to come.

Thank you!

A sincere *Thank You* to all our donors!

Thank you for supporting our mission to eliminate lung disease and improve the quality of life for those living with lung disease in the Granite State. Every gift matters! We've made every effort to ensure this information is accurate. If you believe there has been an error or omission, please contact our Senior Director of Philanthropy, Cindy Rybczyk.

FULLER GIVING SOCIETY

(\$2,500+)

Dr. Albee L. Budnitz

Dr. Arthur and Elaine Robins

PRESIDENTS CIRCLE

(\$1,000 - \$2,499)

Christine Carty

Katherine Farragher

Ian and Maryanne Ferguson

Harry T. and Stephanie S. Lichtman

Robert A. and Dawne M. Litterst

Joel and Julie Rozen

Connell and Lillian Tarr

PARTNERS (\$500 - \$999)

Paul Cox

Lynn K. Friedel

Douglas and Donna Pastorello

SUPPORTERS (\$250 - \$499)

Allen Bailey

Kerry L. Converse

Bonnie L. Doherty

Jackie and Dan Kabat

Diane C. Laliberte

Richard D. Urell

Robert E. and Jennifer Young

CONTRIBUTORS (\$100 - \$249)

The Honorable Susan W. Almy

Charles and Helene Austin

Diane Blake

Barbara E. Clifford

Dr. Allen J. Conti

Wayne and Suzanne Crowley

Dr. Matthew and Caitlin Curley

Philip Doherty

Dr. Henry H. Ferrell III

Jamie Bulen and Bruce Gilday

Grace - NH Kids Governor

Scott Hobden

Edward and Anne Lekstutis

George E. and Deborah M. Long

Sylvia A. Lundberg

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Dr. Jeffrey and Susan Newcomer

Janet Pecunies

Heidi A. Pelchat

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Josh and Cindy Rybczyk

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Leo and Susan Simard Jr.

Helen D. Skeist

Lucinda T. Spaney

Norman Stanley

Kurt and Elaine Swenson

Michael P. Young

Joseph and Lorraine Youngs

FRIENDS (\$1 - \$99)

Joanna H. Barnard

Michael and Gail Barry

Shawna Bates

Deborah D. Beaudoin

Donna L. Bellandi

Paul R. Belyea

Steven and Kathleen Bill

Catherine M. Bowler

Tiffany Boyd

Andrea Boyle

Nicola Branzoli

Robert and Christine Brewster

Louise Burbank

Joyce Coll

Lucille M. Corcoran

Alice M. Cotton

Alysia Cottrell

Glenn and Susanne Currie

Roger and Jeannine Denoncourt

Joan Emmons

Stephen F. and Ann E. Foster

Peter Fusting

Doris Gagnon

Rosemary Garretson

Roberta Goodrich

Dorothy Graham

Norma Grills

Allison Halsey

Mary Beth Hamel

Dale and Penny Hardy

Jay L. Hodes

John Irving

John and Yvonne Jenkerson

Kevin Lane Keller

George Kilens

Robert KillKelley

CONTINUED ON NEXT PAGE



A sincere *Thank You* to all our donors!

Thank you for supporting our mission to eliminate lung disease and improve the quality of life for those living with lung disease in the Granite State. Every gift matters!

FRIENDS CONTINUED (\$1 - \$99)

Virginia B. Kirch
Rosmarie Krosch
Francine LaValley
Jessica Leclair
Thomas Lewis
Nathalie Lyons
Ric Marion
Janice Martin
Joseph and Mary Jane Massa
Amanda McCann
Allen and Lois McKenna
June M. McLaughlin
Donna Noon
Anne Page
Praveena Perumal
The Honorable Carol Shea-Porter
Marcia Poulin
Vincent Rosselli
Nancy M. Sandahl
Deborah J. Scott
Pamela J. Skovira
Robert and Barbara Smith
Michaela Somers
Mark and Carol Stevens
Terry Sylvain
William Synek
Mallory Vincent
Doug Woods

DONATIONS IN HONOR OF

Lew and Laurie Simmons
Dick Rawlings

DONATIONS IN MEMORIAM OF

Peter Bary
Tom Bellandi
Vincent Marinelli
Anthony Gagnon
Douglas Chamberlin
Hazel Potter
Gertrude L. Rybczyk
Jim Sandahl
Anthony Gagnon

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Bellavance Beverage Company
Chick-fil-A
Google Ad Grants
Jeffrey Newcomer
Lake Winnepesaukee Golf Club
Manchester Country Club
Martignetti Companies
Nashua Country Club
Nathan Weschler
& Company PA
The Country Mile Store

ORGANIZATIONS, CORPORATIONS, TRUSTS & FOUNDATIONS

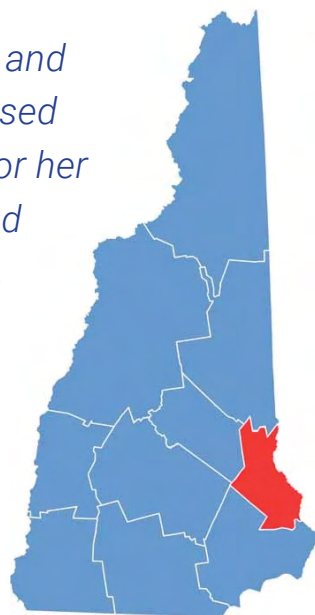
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Anagnost Investments, Inc.
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Bull Electric
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Shamrock Electric
Southern NH Health
St. Anselm College
The Rowley Agency
UHY LLP
Walter and Pauline
Calderwood Foundation
Wieczorek Insurance
Mr. Clifton C. Waldo Trust

Pauline Calderwood, a long-time resident of Strafford County and dedicated supporter of Breathe New Hampshire, recently passed away, leaving a generous bequest to the organization. Known for her commitment to giving back, Pauline, along with her husband Walter, created a foundation focused on supporting youth, prevention, and other charitable causes that were deeply meaningful to them. ***Her legacy of philanthropy will continue to impact the community for years to come.***

For more information on Planned Giving please visit breathenh.org/support-us/gift-planning



THE DR. ROBERT B. KERR LEGACY SOCIETY

This legacy society is named after our founder, Dr. Robert B. Kerr, who dedicated his life to lung health through 50 years of service. Just like Dr. Kerr, Legacy Society members are helping to improve and save lives by including Breathe New Hampshire in their estate plans. We thank them for their generous commitment to our mission!

SOCIETY MEMBERS

Dr. Albee Budnitz
Lynn K. Friedel
Rita M. Curtis Glasheen
Claira Monier
Dr. Arthur and Elaine Robins

Thank You

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BreatheNH.org



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CHARITABLE BEQUEST

*A gift through your will that helps
protect lung health for future generations.*

Placing Breathe New Hampshire in your will or trust supports continued education and advocacy efforts for those living with lung disease in the Granite State.

There are many benefits:

- It is quick and easy
- Your gift can be any size
- You don't lose access to assets you may need during your lifetime
- You can make a gift in honor of a loved one.

For more information, please contact
Cindy at crybczyk@breathenh.org



Maryanne Ferguson (center) pictured with incoming Co-Presidents & CEO's, Cindy Rybczyk (left) and Allyssa Thompson (right)

Thank You, Maryanne

Breathe New Hampshire extends our heartfelt thanks to Maryanne Ferguson for her outstanding leadership and dedication as President & CEO. Throughout her time with the organization, Maryanne has demonstrated an unwavering passion for our mission and a deep commitment to improving lung health for all.

Her guidance, compassion, and belief in the importance of our work has strengthened our programs and inspired our team and community partners alike.

We are deeply grateful for her contributions and wish her all the best as she begins her next chapter.